Entrepreneurship Workshop for Researchers - Agenda

9:00 - 9:30	**Registration**	Registration, coffee and networking
9:30 - 10:00	**Workshop Introduction**	Overview of the [STARTED Project](#). It's aims, overall mission and briefly go over the tools/resources.
10:00 - 11:00	**Creating Innovation Driven Enterprises**	Introduction to the STARTED Project Entrepreneurship for Researchers Methodology- learn about research innovation-driven entrepreneurship in a manner that will best serve the needs of the European research community
11:00 - 11:15	*COFFEE BREAK*	
11:15 - 12:15	**Customer Centricity Exercise**	Design thinking exercise focused on empathy to uncover unmet needs
12:15 -12:45	**STARTED Tools**	Overview of STARTED Tools available to the research community - The ResearchInno Database and the Elearning platform as well as relevant resources.
12:45 - 13:00	**Q&A**	General Q&A at the end for 15 mins
13:00 - 13:00	*Networking Lunch*	
13:30	**End**	