

# Breakfast Cycle



## Integrated Pest Management & Plant Protection

*Good practices and innovative developments to get ready to achieve the ambitious objectives set in the Green Deal & the upcoming Farm-to-Fork Strategy*

*With the patronage of MEP Anne Sander*



**23rd January 2020**  
**European Parliament Room JAN 6Q1**  
**8.00-9.00 am**  
**(Welcome from 7.45 am)**

*Please find the full programme below*



Opening statement by MEP Anne Sander

- *How to address the challenges the farming community faces with existing & new technical and regulatory tools*

Alexander Krick, Deputy Secretary General, International Confederation of European Beet Growers (CIBE)

- *Good Practices Plant Protection: how sugar beet growers make optimal use of all plant protection techniques*

Céline Duroc, Director General, French General Association of Maize Producers (AGPM)

- *Addressing the challenges the maize producers face when growing their crops*

Panel of testimonials on best practices

- *Franck Laborde, Secretary General AGPM*
- *Alexandre Quillet, President of the Technical Institute of Beet in France (ITB) and farmer*

Q&A with the audience

Closing remarks by MEP Anne Sander