

Event Invitation: „Trade and international standardization“

We cordially invite you to a **Discussion on “Trade and international standardization”** under the patronage of **MEP Reinhard Bütikofer** on 9 October, from 12-14.30 hrs. at the **Renaissance Hotel Brussels, Rue du Parnasse 19 | 1050 Brussels** (Room Madrid), including a social reception and lunch.

International standards play an important role in avoiding new and dismantling existing non-tariff barriers to trade. They are an essential element in the negotiations of free trade agreements.

International standards from ISO and IEC create a common technical language amongst trading partners and define a uniform set of requirements for products, processes or services. Thus, they open up markets by allowing companies to sell their products and services across multiple markets without the need for adaptations.

Because international standards facilitate trade, European economic players prefer European standards to be identical to ISO and IEC standards wherever possible. Therefore, the European standardization system, building on the work of the national standardization bodies, holds close ties to the international level.

The event will take a closer look at how the unique European standardization system works, how other large economies like China are using standardization as a strategic instrument and why it is getting increasingly difficult to integrate international standards with European ones.

Programme:

12:00 – 13:00 Networking Lunch

13:00 – 14:30 Keynotes and Discussion

moderated by Sibylle Gabler, Head of Government Relations, DIN e. V.

Speakers:

Reinhard Bütikofer, MEP, Group of the Greens/European Free Alliance

Martin Loehe, Group Representative for Digital Regulation, Miele (requested)

Tim Rühlig, Researcher, Swedish Institute for International Affairs

Silvia Vaccaro, Policy Officer, European Commission (DG GROW)

Christoph Winterhalter, Vice-President Policy, CEN/ Chairman of the Executive Board, DIN e. V.

Please register for the event by following this [LINK](#).

There will be photography at this event. Your image may be captured by us and used for business and promotional purposes of DIN in print and/ or on our website. By registering for the event you are giving us your permission to use your image in this way free of charge and without any restrictions in terms of time, space and content. We take the protection of your personal data very seriously and treat your personal data confidentially and in accordance with the statutory data protection regulations. With the following information we give you an overview of the processing of your personal data by us and your rights: [Link](#).